

Outdoor Power Supply Production in the United States

How big is the outdoor power equipment market?

The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services. Outdoor Power Equipment consists of small motors or engines primarily used for exterior service.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Who are the key players in the outdoor power equipment market?

The Outdoor Power Equipment market comprises various key players delivering scale products for numerous applications shaping the competitive landscape. The key players in the regional as well as global level are Alfred Karcher SE Co. Ltd, Yamabiko Corporation, Husqvarna group, Techtronic Industries Co. Ltd, MTD Products Inc, and TTI Group.

What is outdoor power equipment?

Outdoor power equipment, including lawnmowers, blowers, hedge trimmers, and saws, plays a crucial role in various landscaping operations, such as lawn maintenance, hardscaping, tree care, and snow removal. The evolution of the urban lifestyle has encouraged demand for outdoor equipment, especially in landscaping and gardening.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

The United States outdoor power supply market is valued at approximately \$2.5 billion in 2023, with a projected CAGR of 6% through 2028. The market is driven by the rising adoption of...

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power system, or grid, call on electric power plants to produce and supply the right ...

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