

# Outdoor power changes industry and commerce

What are the major trends in the outdoor power equipment market?

Major trends in the forecast period include technological advancements, sustainable landscaping, battery-powered equipment, electric lawnmowers, smart and connected equipment. How Is The Outdoor Power Equipment Market Segmented? The outdoor power equipment market covered in this report is segmented -

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

How big is the outdoor power equipment market?

The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services. Outdoor Power Equipment consist of small motors or engines primarily used for exterior service.

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in the region. Why is the use of outdoor power equipment in lawn mowers growing?

What is the largest region in the outdoor power equipment market?

North America was the largest region in the outdoor power equipment market in 2024. The regions covered in the outdoor power equipment market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa. For further insights on the outdoor power equipment market, request a sample here.

Which countries are covered in the outdoor power equipment market report?

The countries covered in the outdoor power equipment market report include Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA, Italy, Spain, Canada. What Defines the Outdoor Power Equipment Market?

What was once thought of as a category soon to be impacted by generational shifts to video games rather than team sports, is now experiencing increasing average spend per athlete, ...

What is the Market Forecast for Outdoor Power Equipment? Spend#173;ing on lawn and gar#173;den

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equipment and supplies experienced modest growth of about 4.9% in 2023, and is ...

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