

Photovoltaic module price adjustment mechanism

How are photovoltaic module price adjustments affecting industry players?

The current round of photovoltaic module price adjustments has imposed significant operational pressure on industry players. Leading companies, with their high R&D costs, are at a disadvantage in the price competition. Meanwhile, small and medium-sized enterprises find it challenging to endure prolonged price wars.

What factors affect the cost of photovoltaic modules?

1. Cost Factors Driving Price Fluctuations The cost of photovoltaic modules is primarily composed of solar cells, glass, encapsulation film, and labor expenses.

Will price fluctuations affect the photovoltaic module market?

As the global energy transition accelerates, the photovoltaic (PV) industry, as a key component of renewable energy, continues to attract significant attention for its promising development prospects. However, price fluctuations in the photovoltaic module market remain a critical factor influencing the industry's growth.

How do market-stimulating policies affect the cost of PV modules?

Market-stimulating policies have played a central role in driving down the costs of PV modules, with private R&D, economies of scale, and learning-by-doing together contributing an estimated 60% of the cost decline in PV modules between 1980 and 2012.

Why do solar modules cost so much?

However, as the primary cost component of photovoltaic modules, the price of solar cells plays a decisive role in module pricing. Due to the oversupply of polysilicon in earlier periods, prices have been under sustained pressure since 2023, even falling below cost levels in the first half of 2024.

Will photovoltaic module prices go down in 2025?

However, given the supply-demand pressures and the competitive landscape of the industry, photovoltaic module prices are expected to remain in a low adjustment phase in 2025. Smaller enterprises may intensify their inventory clearance efforts to survive, which could create temporary downward pressure on market prices.

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