

## Profit model of Nordic energy storage power stations

What are business models for energy storage?

Business Models for Energy Storage Rows display market roles, columns reflect types of revenue streams, and boxes specify the business model around an application. Each of the three parameters is useful to systematically differentiate investment opportunities for energy storage in terms of applicable business models.

Is energy storage a profitable business model?

Although academic analysis finds that business models for energy storage are largely unprofitable, annual deployment of storage capacity is globally on the rise (IEA,2020). One reason may be generous subsidy support and non-financial drivers like a first-mover advantage (Wood Mackenzie, 2019).

How can energy storage be profitable?

Where a profitable application of energy storage requires saving of costs or deferral of investments, direct mechanisms, such as subsidies and rebates, will be effective. For applications dependent on price arbitrage, the existence and access to variable market prices are essential.

Does stacked business models improve profitability?

To assess the effect of stacking on profitability, we reviewed the focus papers again and collected the profitability estimates of matches with stacked business models. Figure 3 shows that the stacking of two business models can already improve profitability considerably.

How would a storage facility exploit differences in power prices?

In application (8),the owner of a storage facility would seize the opportunity to exploit differences in power prices by selling electricity when prices are high and buying energy when prices are low.

Is energy storage a'renewable integration' or 'generation firming'?

The literature on energy storage frequently includes "renewable integration" or "generation firming" as applications for storage (Eyer and Corey, 2010; Zafirakis et al., 2013; Pellow et al., 2020).

The role of Electrical Energy Storage (EES) is becoming increasingly important in the proportion of distributed generators continue to increase in the power system. With the deepening of ...

Making use of the price differences in electricity prices in the spot market to generate profits is an important way to improve the operational efficiency of pumped storage power plants. This ...



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