## SOLAR PRO.

## Target groups of outdoor power supplies

Who makes outdoor power equipment?

Honda Motors Co. Ltd, Husqvarna AB, Makita Corp, Robert Bosch, Techtronic Industries Ltd., Yamabiko Corporation, and AL-KO Kober Group, are some of the major outdoor power equipment companies worldwide. What is the size of the North America outdoor power equipment market?

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in the region. Why is the use of outdoor power equipment in lawn mowers growing?

What types of outdoor power equipment do you need?

Homeowners as well as commercial property owners demand tools and machines that are easy to use to maintain gardens, lawns &landscapes. As a result, there is increasing demand for other forms of outdoor power equipment such as trimmers, lawn mowers, chains aws, and leaf blowers.

Why are outdoor power tools becoming more popular?

As a result, there is increasing demand for other forms of outdoor power equipment such as trimmers, lawn mowers, chains aws, and leaf blowers. Also, there is a growing trend toward sustainable landscape designing that promotes the use of environmentally friendly outdoor power tools, further driving market expansion.

The portable outdoor power supply market is experiencing robust growth, driven by the increasing demand for reliable power sources in recreational activities, emergency situations, and off-grid ...



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