



What are the green base stations for internal communication within the group

What role does internal communication play in the pursuit of sustainability?

In the pursuit of sustainability, an organization's internal dynamics play a critical role. Effective internal communications serve as the linchpin between sustainability initiatives and employee engagement.

How can internal communications support sustainability initiatives?

Here's how internal communications can support sustainability initiatives: 1. Building Awareness and Ownership Internal communications create a platform to educate employees about sustainability issues. This awareness is crucial because individuals are more likely to adopt sustainable practices if they understand their impact.

What do our employees think of current internal communication channels?

Organizations that ask employees about their communication channel preferences report higher channel effectiveness. So get feedback on the things workers do and don't like about your current channel mix.

What are internal communication channels?

Internal communication channels are the tools, platforms, or methods you use to connect employees to your organization -- and each other. These channels support the sharing of information, the amplification of company culture, and the building of coworker connections.

Are your internal communication channels fit for purpose?

According to 1 in 4 professionals surveyed by Gallagher, it's internal communication channels that aren't fit for purpose. Having the right mix of communication channels supports effective internal communication and employee engagement. It helps you build a culture of connection and belonging. But it's easy to get it wrong.

What is a good internal communication channel for a modern workforce?

A social-media-style news feed is another essential internal communication channel for a modern workforce. A user-friendly news feed is familiar to employees -- and with rich, multimedia content and interactivity, it's an excellent tool for employee engagement. Your news feed is a place to:

Examples of internal communication channels include emails, memos, newsletters, intranets, meetings, presentations, and social media platforms. Effective internal communication requires ...

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