



What are the outdoor power supplies in the gas market

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

Do outdoor power equipment run on batteries?

Outdoor power equipment that run on batteries offer benefits such as zero fuel usage, zero engine exhaust generation, and much lower noise when compared to gas-powered equipment. As a result, modern homeowners looking to contribute to better environment health are major buyers of such products.

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn mowers, chainsaws, and trimmers to homeowners.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

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